



Internship

Wanted : Chinese-speaking intern to work part time in tourism marketing agency in Brighton

招贤纳士：旅游业公关公司招聘中文兼职实习生
工作地点：布赖顿市

There are 130,000 Chinese students studying in the UK and we want you to help us communicate with them. We are organizing a series of VIP weekends for the Presidents and Vice Presidents of the Chinese Student Societies of the UK's universities. As our intern, you will contact the right people, invite them to participate in the trips, and build a network of ambassadors for our British tourist destination, hotel and attraction clients.

This is a new initiative, and its success will depend on your ideas and delivery of work. We have already run one very successful weekend in Brighton. You can read more about it [here](#).

We would be required to work in the China Travel Outbound office in Kemptown, Brighton on two days per week, and on other days to answer a few messages from home. This is a part time internship which will fit in around your studies or other employment. We estimate it will take approximately 15 – 20 hours per week of your time. Some periods will be more busy than others.

This is a varied and rounded role, but the main duties will include :

- Contacting UK universities and developing a network
- Maintaining and updating the database
- Developing ideas to ensure future success
- Communication with the Presidents and Vice Presidents of Chinese student societies
- Compiling the post-trip reports

This role will suit someone with a genuine interest in international marketing, particularly travel and tourism.

You will need :

- Fluency in Mandarin Chinese. Cantonese would also be an advantage.
- A knowledge of the international student environment, in particular Chinese societies, or a willingness to learn quickly
- Able to use Chinese and UK social media

- Confident and good at making new contacts and networking
- An outgoing and flexible approach
- Responsible and well organised
- Happy to work in a small team within a busy office

In return, you will learn a lot about British tourism and how PR agencies work in the UK. You will receive valuable experience in working in an office and, hopefully, improve your English language skills and build new contacts and networks.

Location :

1 Bristol Place, Kemp Town, Brighton BN2 5YS

Hours : To be discussed – can fit around studies or other work.

Start date : October 2017

The work placement is unpaid, but travel expenses up to the following amounts will be paid upon production of receipts:

Unizone pass from Eastbourne to Brighton (£64 per month) if required or bus pass for travel within Brighton (£12.50 per week with student card).

References will be required.

If you are an international student, the correct visas must be in place to allow you to undertake this internship.

To apply:

Please submit a cover letter stating why you feel you would be great in this role and your CV to Helena Beard at brighton@chinatraveloutbound.com